

ITEX CO-OP ADVERTISING

Being able to co-op the ads you pay for on ITEX is a great deal but there are a few rules that go with it. So please have your ads pre-approved by the ITEX office before they run to ensure they are done correctly. We want to make sure everyone will be reimbursed!

The logo must be the correct one with the current tag line and number on it-we are happy to provide you the proper logo if needed.

The logo must be 5% of the size of the entire ad, or 1 inch by 1 inch, whichever is GREATER.

You can find the correct size by using this formula:

Ad Height x ad width/20, then hit the square root button (sqrt). This will give you the minimum length for each side of the logo.

Member must be a preferred member of the ITEX network to be eligible for co-op. You must be on auto-pay and all fees current.

I will need an original of the ad, and a copy of the bill in order to request the reimbursement.

